



FOR IMMEDIATE RELEASE

News Release

Telethon on Fairchild TV Raises \$144,000 for SickKids

TORONTO, ON – May 6, 2013 – The 15th annual SickKids Telethon on Fairchild TV, presented by Shiu Pong Group of Companies, was held on Saturday, May 4 and raised an incredible \$144,000 for SickKids Foundation.

On Saturday evening SickKids families and staff from the Chinese community shared their inspirational stories in an effort to raise funds for The Hospital for Sick Children (SickKids).

“We are overwhelmed by the generosity of the Chinese community who came together to support SickKids,” says Rosalie McGovern, Vice President, Direct Marketing, SickKids Foundation. “We are so thankful for everyone’s contributions - the support of the staff and volunteers from Fairchild TV, the families who courageously shared their stories, and members of the community who generously donated to the cause.”

Funds raised during the 90-minute program are invested to support children’s health, including research, education and care and the purchase of medical equipment.

Fairchild Television Ltd. has been a proud supporter of SickKids Foundation since 1998. To date, SickKids Telethon on Fairchild TV and the SickKids Radiothon broadcast on Fairchild Radio have raised a total of more than \$2.5 Million for SickKids.

“Children are our future builders and leaders. Seeing children grow up healthy and happy is the inspiration of The Hospital for Sick Children. Shiu Pong Group is pleased to have the opportunity to match the donation made by owners of our managed properties to ensure children get the best care by supporting SickKids’ endeavors in health care, research and education,” says Henry Hung, President, Shiu Pong Group of Companies, a diversified real estate developer and builder with more than 50 years of expertise and reputation.

For more information or to contribute, please call 1-866-736-5700 or visit www.sickkidsfairchild.com.

About SickKids Foundation

Established in 1972, SickKids Foundation raises funds on behalf of The Hospital for Sick Children (SickKids) and is the largest charitable funder of child health research, learning and care in Canada. Philanthropy is a critical source of funding for SickKids -- one of the world's foremost paediatric health-care institutions. For the fiscal year ending March 31, 2012, SickKids Foundation made an investment of \$61.3 million in children's health, a direct result of community and corporate support. For more information, please visit www.sickkidsfoundation.com.

About Shiu Pong Group of Companies

For over 50 years the Shiu Pong Group has developed, constructed and managed commercial, residential and industrial real estate properties worldwide. With its origins in Hong Kong in 1957, the Shiu Pong Group created and developed the first high-rise industrial building in Hong Kong. Other significant developments continued - commercial properties and residential condominiums in Hong Kong and Thailand. Shiu Pong Group's real estate developments in Canada began in 1972, developing, designing, constructing and managing its own portfolio. Subsequently, in-house engineering, construction and management have been broadened to service outside clients. Toronto real estate developments include the iconic Dragon Malls (Dragon City, Dragon Centre and Victoria Park Business Centre) and many of the city's prime residential, commercial and industrial properties. For more information, please visit www.shiupong.com.

-30-

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